SOCS
Tools+Features

Maintaining your website content and the connections with your community doesn't have to be time consuming. SOCS innovative tools and support help you manage your website and your connections anywhere anytime.

Manage Content

Simple Content Management

The SOCS intuitive editing tools make posting new articles and breaking news quick and painless. The article editor lets you make changes directly on the page.

Manage Section Content

Our dynamic content management system gives you total control over publish and removal dates ensuring only current content will appear. Sections without content will not appear in the navigation so you never reach a blank page.

SOCS GO App

Use your smartphone or tablet to quickly post articles, videos and photos to your website when you're away from your desk. You can also send new articles or important alerts via text, email, push notification, Facebook or Twitter.

Access from Anywhere

Mobile Friendly

Our responsive websites adjust to fit any mobile device with full site capability for tablets and smart phones. The main menu expands and collapses to view navigation. Viewers can choose from mobile or standard view.

Get Your Own App

Share your website content and connect with your audience through your own branded iPhone and Android smartphone app. Customize the sections on your dashboard for intuitive navigation. The app also enables you to send text and push notifications.

Show and Tell

Create Photo Galleries

Upload photos by the batch to create scrolling galleries, or quickly upload your own designs for the masthead, image rotator and section images. SOCS will automatically size your image for you.

Video Serving

Easily upload and manage videos on your website with our video servicing feature. Once videos are uploaded, any authorized user with article creation rights can embed videos into articles.

Call Now For A Free Demo

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Additional Benefits

Engage and Inform

Emergency Alerts

Send emergency news, updates and reminders quickly via text or push notification using the SOCS GO app. Create customized lists and use with your existing email listservs.

Polls and Surveys

Conduct interactive polls and surveys to gauge your patron's interest in organization-related issues.

Helpful Widgets

Provide additional functionality with popular widgets such as current weather forecasts, foreign language translation and links to your social media channels.

Staff Pages

Staff members can create and manage their own pages featuring news and other valuable information.

Meeting Registration

SOCS' hassle-free meeting registration is ideal for parent-teacher conferences. Staff members can quickly make their own schedule.

Accessibility Compliant

All SOCS themes have been tested to comply with all accessibility standards ensuring your site can be experienced by the widest possible audience.

Stay on Schedule

Calendar Highlights

Display events as a scrolling list, a monthly view with pop-up events or a horizontal weekly view. Highlights can appear on the front page or a designated section.

Calendar of Events

The events calendar provides automatic email reminders and event change notifications for subscribers that integrates with Google or any other iCal–compliant calendar.

Security

Secure Server

All SOCS sites are hosted in a secure environment with a current disaster recovery plan in place.

Dependable Service

SOCS meets the 99.999% standard of availability — meaning no unscheduled downtime for your website.

Regular Updates

SOCS sites and apps are regularly enhanced with new functionality and are tested for compatibility with Chrome, Internet Explorer, Firefox and Safari.

Go Paperless

Provide Forms

Post permission slips, enrollment forms and even job applications online.

Process Online Payments

Our system integrates easily with existing payment or donation programs.

Industry–Leading Support

Friendly and Knowledgable Staff

The SOCS support staff can help you with any of your website development and maintenance needs. We want to help you create the high-class website you deserve.

SOCS Insider

Get exclusive access to our website filled with information, tips and tricks that will help you get the most out of your site.

Access to Marketing Services

From engaging videos to social media consulting; from revitalizing your logo to a complete branding overhaul — as a member of the FES family, you are entitled to reduced-rate marketing services.

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