

What: FCCLA National Leadership Conference

**Where: Seattle Convention Center – Summit Building
(900 Pine Street Seattle, WA 98101)**

When: Saturday, June 28 – Tuesday, July 3, 2024

The Clarinda FCCLA (Family, Community, Career Leaders of America) chapter has three students that have earned their way to the National FCCLA conference to compete. Nicole Thummel the Clarinda FCCLA advisor will be taking the three girls to the national conference this summer. This year Taylor Rasmussen, Allie Harris, and Tobi Sunderman have earned the privilege to compete in STAR (Students Taking Action with Recognition) Events, a national competition held by FCCLA. They competed at the state of Iowa FCCLA conference and won first place in their respective categories (Sports Nutrition and Event Management), which earned them the right to compete at the National FCCLA conference. The girls want to attend nationals to showcase their hard-work and to represent the state of Iowa, the Clarinda community, and their fellow FCCLA members. This year the national competition will be held in Seattle, Washington, from June 28th through July 3rd. The ladies will have the opportunity to meet over 8,000 students from across the United States, compete against other FCCLA members, attend workshops, listen to speakers, tour Seattle, and develop leadership skills.

Itinerary rough draft:

Friday, June 28th – Travel Day (flight) and conference check-in.

The national conference will be held June 29-July 3, however, due to the girls competing we MUST arrive by June 28th. The Star Event guidelines state that we must be checked into the conference registration table NO LATER than 6PM on June 28th. – This will allow us time to make it to Seattle without being rushed or if there are flight delays.

Saturday, June 29th – Site Seeing, State Meetings, General Session

The morning of June 29th will be open for site seeing and getting familiar with the conference layout. It will give us an opportunity to find the girls Star Event competition rooms too. We will meet with other Iowa FCCLA members during our

state meeting, and then attend the General session which will include all 8,000 FCCLA members. The general session has keynote speaker, Caleb Campbell, introduction to National Officers, and national awards.

KEYNOTE SPEAKER - Caleb Campbell

In 2008, Caleb graduated from the United States Military Academy at West Point and was commissioned as an officer in the United States Army alongside 972 other cadets. While the majority of them were sent to war, he embarked on a different path — the NFL. Little did he know, he was about to face a battle of his own, an inner war that would push him to the brink.

Sunday, June 30th – Business meeting, Star Event Competition, RED Talks, EXPO, Workshops, Member Recognition Session, Site-seeing/tours

Sunday things will start to pick up. The business meeting starts at 7AM, Star Event competition will start around 9AM. Allie and Tobi will compete in Star Events sometime during the day. The conference center will be holding an EXPO (free stuff!) that students will be able to walk through and collect free items as well as talk to colleges. Workshops and RED talks will also be happening throughout the day. RED Talks are 15-minute sessions led by FCCLA members, advisers, exhibitors and partners – topics will vary. Member recognition session will start around 5pm and will be celebrating skill demonstrations, knowledge bowl finals, and recognize members going into FCS education to become an FCS teacher! Finally, the day is over around 7 PM with the ability to site-see and tour local attractions.

Monday, July 1st – Star Event Competition, EXPO, FCCLA store, Workshops, General Session: National Officer Candidate Speeches, State Meeting

Monday will not start as early as Sunday! Taylor will compete in her Star Event today!! Star event competition starts around 9AM and will be over by 4PM. The EXPO and FCCLA store will be open from 8AM to 4PM. Students will be able to attend Workshops and RED Talks in between meetings. The general session: national officer candidate speeches will be held at 1PM followed by our state meeting. We will help select the next year's national officers.

Tuesday, July 2nd – FCCLA Showcase, General Session: Adviser Recognition & Fashion Show, and Site seeing

The day will start around 8AM with attending the FCCLA showcase. The showcase will have projects from around the country that students can view, ask questions, and get ideas to bring back to Clarinda! The general session will highlight FCCLA advisers from around the country and a student fashion show will take place. All outfits are student projects! Finally, the evening will be open for a nice meal and touring Seattle.

Wednesday, July 3rd – Travel Day

The last day of conference is July 3rd and the last event ends at 5:30 PM, however, we will take the opportunity to leave in the morning. In the past the Iowa delegates that stay the whole time have brought back our awards for us. It is disappointing but if we stayed, we would need another night of hotel and food expense. – The final meeting is just for awards.

Trip Costs & Fundraising

This is a once in a lifetime trip... the only drawback is trips are EXPENSIVE! After conversations with the Clarinda Community School District administrators, it has been determined that National events is above and beyond the financial support of the school district. As a result, the Clarinda FCCLA chapter may use their own earned funds to help pay for the national trip. Clarinda FCCLA chapter does have funds to help support our FCCLA members in attending the national conference. The FCCLA account is not solely for national conference but also local activities and state conference, and as a result we will need to fundraise. Below are a couple of fundraisers that I feel will be easy for the girls to complete while giving us the biggest bang for our time/time constraints.

Generous Financial Donations:

- A community member has generously donated the cost of the FCCLA members hotel room during their stay in Seattle - \$1,300!
- The Clarinda Regional Hospital has donated airfare expense of \$2,300!!
- Sump Insurance has donated \$50.

- Clarinda Family Dentistry has donated \$50.

The Clarinda FCCLA chapter is donating money to cover the registration and competitive events fees totaling \$675. Plus, ground transportation which may range from \$100 - \$350. – total \$1,025.

Each girl needs to fundraise at least \$1,200.

- **Mrs. Thummel's conference registration, travel (flight), and hotel expenses are not included; however, Perkin's funds could be used to help cover these costs. – estimated \$2,170.00**

Fundraising Ideas (fast and efficient)

1. Community business sponsorships (reach out to local banks and businesses asking for a donation) – **Wrote a sponsorship letter and the girls went and delivered/talked to the businesses in person.**
 2. Calendar Sponsorship – Students will ask for people to sponsor a day in May. The sponsor will pay the day (example May 5th = \$5) then we will post on social media as a thank you and highlight their sponsorship. – **Girls are currently completing.**
 3. Starting a FCCLA National Leadership Conference Venmo account through a local bank – this would allow the girls to share the Venmo account with family and friends on social media to gain additional funds.
 4. Bake Sale – talk with the Fire Department about allowing us to host a bake sale. – looking at early June.
- All money made through fundraising will then be applied to the girl's balance total - \$1,200 per girl x 3 = \$3,600. Whatever is left by June 14th will be divided among the girls to be paid in full.