

# Clarinda School District Proposal

We are pleased to provide a proposal for facilitating an IDEAthon or IDEAdash. We'll engage a group of students and faculty by teaching them innovation tools and processes while practicing effective collaboration.

Students will:

- Learn transferable innovation skills and processes
- Practice these skills while creating solutions for challenges or opportunities you choose
- Develop implementation strategies for the solutions they create
- Pitch solution concepts to a group of peers and faculty members
- Build collaboration skills working as members of new teams throughout the day

## Framing Session

The Innovation Lab will facilitate our proprietary innovation process to help you Frame a purpose for the IDEAthon.

This includes:

- An initial meeting with the Project Lead
- A follow-up Framing Session with the Project Lead (typically about an hour)

What we'll accomplish during the Framing Session

- Clear objectives for the Innovation Session
- Intro to Innovation Lab tools & supports
- Mutual understanding of the process, timeline, and participants

## Student (faculty) Innovation Session

The Innovation Lab will facilitate our proprietary innovation process with a group of students and faculty to create ideas for a challenge or opportunity you provide.

During the IDEAdash (half-day) or IDEAthon (full-day) we'll take the students through a series of ideation sessions, in the IDEAthon, this is followed by a 2-3 hour session focused on implementing the best ideas.

## Typical IDEAthon Format

AGENDA: (8a-2:30p) Times can vary to match your school day

7:45a - Doors Open - arrival, introductions

8:00a - Innovation Process Review

8:30a - Creative IDEAtion sessions

- 3 sessions using rapid ideation process, new teams each session
- teams will create ideas for social innovation challenges and pitch them
- best ideas win fun prizes

11:00a - LUNCH

11:30a - Reveal Teams + Begin Final Challenge

- larger teams walk out implementation of ideas from the Creative IDEAtion sessions
- teams create most complete implementation strategies possible and pitch them
- best ideas win fun prizes

1:00p - Team Check-in

1:30p - Final Pitches

2:15p - Final thoughts

## Project Budget

Framing Session [initial process planning, defining scope, and participants] included

Choose:

IDEAdash (half-day innovation training & ideation session) \$ 1,500

or

IDEAthon (full-day innovation training, ideation session, implementation session) \$ 3,000

or

NOTE: to include more students/faculty, we could do 2 IDEAdashes in one day \$ 3,000

Materials/Supplies estimate [food/beverages, innovation session prizes] \$ 750